



The Accidental Accountant™

Using Improvisation To Create Positive Results

Tips and Techniques on Building a Stronger Professional Network

Networking is one of the most powerful tools accountants can develop, but it takes time, energy and commitment in order to build a strong network. Having a strong network will assist you in launching a new idea or plan, developing new business and clients, reducing costs in recruiting, and leveraging your career.

Learning Objectives:

Following completion of this course, participants will be able to:

- Distinguish between a clique and entrepreneurial network
- Identify new opportunities in creating an entrepreneurial network
- Analyze your professional and social networks
- Apply the principles of improvisation to strengthen your professional network
- Apply the tips and techniques from the workshop to increase and strengthen one's professional network.

Course Highlights:

- Types of professional networks
- The principles of improvisation
- Look at every business gathering as an opportunity
- Become a better listener in networking situation
- You the power of Yes And to get past that fear of meeting someone you don't know

Recommended CPE credit: 1 - 1.5 hours

Field of study: Personal Development – Non-Technical

Prerequisites: An open mind

Designed for: Practitioners, auditors, analysts, firm administrators, and finance professionals

Course Level: Basic